CERTIFICATE OF MAILING (37 CFR 1.8(A))

PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER 09/680,622	FILING DATE 06 OCT 2000	FIRST NAMED INVENTOR FLICKINGER	•	ATTY. DKT. NO. T728-10]#
TITLE METHOD AND SYSTEM FOR ADDRESSABLE AND PROGRAM INDEPENDENT ADVERTISING DURING RECORDED PROGRAMS			ART UNIT	EXAMINER UNKNOWN	[] [[] [] [] [] [] [] [] [] [

Assistant Commissioner for Patents Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

In accordance with the provisions of 37 C.F.R. §1.97, Applicants hereby wish to make of record the references listed on the accompanying PTO Form 1449 for consideration by the Examiner in the examination of the above-identified patent application. Copies of the patent documents are enclosed.

This Information Disclosure Statement is being submitted:

\boxtimes	(1)	within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or		
_ ,,		he period defined in (1) above but before the mailing date of a Final tion or Notice of Allowance, and		
		Certification is made below, or		
		The check, or authorization to charge deposit account, in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.		
	(3)	after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and		
		Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.		

Attached hereto is Form PTO-1449 listing documents believed to be relevant to the above-captioned application. It is respectfully requested that these documents be considered by the Examiner. The relevance of each non-English document will be discussed as follows:

REMARKS:

None.

This disclosure statement should not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

It is believed that this disclosure complies with the requirements of 37 C.F.R. §§ 1.56, 1.97, and 1.98, and the Manual of Patent Examining Procedures § 609. If for some reason the Examiner considers otherwise, it is requested that the undersigned be contacted by telephone promptly so that any deficiency can be remedied.

Some of the documents may have markings thereon. No significance is intended to be attached to the markings.

The submission of these documents is not intended to be deemed an admission that they constitute analogous art.

CERTIFICATION

Applicant(s) certify that:

(1) Each item or reference was cited in a communication from a foreign patent office in a corresponding foreign application not more than three months prior to the filing date of the Statement; or (2) No item or reference was cited in a communication from a foreign patent office in a corresponding foreign application or, to the knowledge of the Applicant(s), was not known more than three months prior to the filing of the Statement.

Respectfully submitted,

Douglas J. Ryder

Reg. No. 43,073

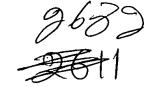
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TRANSMITTAL FORM

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Total Number of Pages in This Submission 5

Application Number	09/680,622	
Filing Date	06 OCTOBER 2000	
First Named Inventor	FLICKINGER	
Group Art Unit	2611	
Examiner Name	UNKNOWN	
Attorney Docket Number	T728-10	

		ENCLOSURES (check all that apply)				
Fee Transmittal For	m	Assignment Papers (for an Application) After Allowance Communication to Group				
Fee Attached	j	Drawing(s) Appeal Communication to Board of Appeals and Interferences				
Amendment / Reply	′	Licensing-related Papers Appeal Communication to Group (Appeal Notice, Brief, Repty Brief)				
After Final		Petition Proprietary Information				
Affidavits/declaration(s)		Petition to Convert to a Provisional Application Status Letter				
Extension of Time F	Request	Power of Attorney, Revocation Change of Correspondence Address Other Enclosure(s) (please identify below):				
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Information Disclosure Statement		CD, Number of CD(s)				
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Response to Missing Parts/ Incomplete Application						
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